
Small Business Resiliency Toolkit

Informational Kit for Economic Development Partners

The **Small Business Resiliency Toolkit** is for aspiring entrepreneurs and existing small-business owners to help build more resilient practices into business endeavors. It aims to do this by encouraging simplified business planning; critical thinking about revenue streams; helps discuss supply chain and consider how to structure supply chains to be more resilient; asks about workforce, and processes for maintaining it; considers practices to find sources of inspiration for more valuable products and/or services; and touches on transition out of the business. A business may not complete the entire workbook, the toolkit aims to address specific needs and concerns of a business at any given point and help focus on those parts.

KEY FEATURES

1. Six topic sections each with six questions on that particular topic (*business planning, finances, supply chain, workforce, innovation, and succession planning*).
2. Each section has additional resources; many provide references to organizations which can help them through various types of business challenges.
3. There is also space at the end of each section for noting thoughts and responses, as well as space for assigning a timeframe to elevated tasks and/or desired outcomes.

TALKING POINTS

Why would a business owner take time to use it?

1. It is relatively short and easy to work through as compared to many other available toolkits.
2. It does not need to be completed in any order.
3. It is important for business owners to invest time in their future through regular planning.
4. Resources are just a phone call away. Business owners can benefit by being able to find and meet with mentors.
5. Working through it can help business owners understand community resources better, and the services available to them within it.

OTHER INFORMATION

The toolkit is available for download on our website www.cwcog.org on both the homepage and in the Economic Development > Plans & Projects section (<https://www.cwcog.org/economic/economic-plans-projects/>), and comes in two forms: one that is better for working on digitally, and one that is better for printing.

Please use the following link as the download fillable PDF (form) version: https://www.cwcog.org/wp-content/uploads/bsk-pdf-manager/2022/02/CWCOG-Toolkit_V1-Digital.pdf

The version better for printing and filling out can be found in the same place on the website, or by direct link here: https://www.cwcog.org/wp-content/uploads/bsk-pdf-manager/2022/02/CWCOG-Toolkit_V1-Printable.pdf