

Regional Update and Business Resource List

Published: September 20th, 2021

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Regional Updates

Category: COVID-19 Information (Back to Top)

- **Cowlitz County** – Reopened Under Washington Ready Plan, With Some Exceptions ([Link](#)); Masking Still in Effect ([See Mask Guidelines](#))
- **Wahkiakum County** – Reopened Under Washington Ready Plan, With Some Exceptions ([Link](#)); Masking Still in Effect ([See Mask Guidelines](#))
- **Vaccine Eligibility:** All People Aged 12 Years and Older
- **Vaccine Locator Tool:** [Link](#)

Category: Legislative Updates (Back to Top)

Federal Level

- **Signed into Law**
 - Reauthorization of SSBCI (State Small Business Credit Initiative) | [Treasury Key Dates](#)

State Level

- **Session Law:**
 - HB 1055, Expiration Date for Reporting Timber Purchase (Abbarno) ([Link](#))
 - HB 1170-S, Building Economic Strength Through Manufacturing (Walsh) ([Link](#))
 - HB 1279-S, Relating to Modifying the Washington Main Street Program Tax Incentive (Vick, Hoff) ([Link](#))

[Category: Latest Information on CWCOG Programs \(Back to Top\)](#)

General

- **Our Small Business Resiliency Toolkit is now available!** It can be downloaded on the CWCOG's website [here](#).

Small Business Entrepreneur Training

- After the success of the previous courses, the next round of training sessions is currently being planned. Email Brandon Robinson (brobinson@cwco.org) if interested in staying informed on the progress of this program.

Lower Columbia Investment Network

- **Contact:** Bill Fashing (cwco@cwcog.org)
- **Opportunity:** Are you a local business owner or entrepreneur seeking capital to start or grow your business? The Lower Columbia Investment Network (LCIN) can help you connect with investors interested in investing in Cowlitz and Wahkiakum businesses!
- **Background:** The LCIN is working to help businesses, investors, and the region as a whole recover from the COVID pandemic and build a resilient local economy by connecting local investors who want to see their money improve Cowlitz and Wahkiakum communities with local business owners or entrepreneurs in need of capital in order to grow or start a business. LCIN builds wealth in the local community by keeping local capital rooted in the local economy. Please visit cwco.org to learn more about LCIN, apply to the program, and stay up to date on events.
- **Resource Documents:**
 - Local Investor Applications ([Download Link](#))
 - Local Business Applications ([Download Link](#))

[Category: Upcoming Local Events \(Back to Top\)](#)

September

- [Cort Carpenter Concert](#), September 23rd – 7PM (Courtesy *Kelso-Longview Chamber*)
- [Ribbon Cutting: Lava Canyon Chiropractic](#), September 24th – 4:30-5:00PM (Courtesy *Kelso-Longview Chamber*)
- [Discover Recovery Walk](#), September 25th, 10AM-12PM (Courtesy *Kelso-Longview Chamber*)
- [Farmers and Artists Market](#), September 30th, 11AM-3PM (Courtesy *Kalama Chamber*)

October

- [Candy Drive](#), October 1st – 25th – Bins at Kalama Shopping Center and Double D's (Courtesy *Kalama Chamber*)
- [Harvest Classic 5k/10k Run-Walk](#), October 2nd – 8:30AM (Courtesy *Kelso-Longview Chamber*)
- [Ribbon Cutting: Longview Soccer Club](#), October 2nd – 10AM (Courtesy *Kelso-Longview Chamber*)
- [Mobile Library Public Forum](#), October 5th – 5:30PM (Courtesy *Kelso-Longview Chamber*)
- [Ribbon Cutting: The Main Event Party Store](#), October 21st – 11AM (Courtesy *Kelso-Longview Chamber*)
- [Neewollah/Trunk of Treat](#), October 29th – 3:30-4:40PM (Courtesy *Wahkiakum Chamber*)
- [Downtown Trick or Treat](#), October 29th – 3-6PM (Courtesy *Kalama Chamber*)
- [Howloween Doggie Parade](#), October 30th – 1PM (Courtesy *Wahkiakum Chamber*)

[Category: Latest Training Opportunities \(Back to Top\)](#)

SCORE

- Vancouver Office: (360) 545-3210 / [Request a Mentor](#)

- List of All Upcoming Live Webinars ([Link](#))
 - September 23rd: How Retailers Can Capitalize on Evolving Consumer Behavior ([Link](#))
 - September 28th: Take Your Business to the Next Level Using Webinars, Podcasts, Streaming and Beyond ([Link](#))
 - October 5th: Protecting Your Business from Cybercrime ([Link](#))
 - October 7th: Cultivating a Work-From-Anywhere Culture in Your Business ([Link](#))
 - October 12th: DIY Video Engagement Tactics That Work ([Link](#))
 - October 21st: Starting an E-Commerce Business from Scratch on Shopify ([Link](#))

- Small Business Courses (For Different Industries, Stages of Business, and Topic): [Link](#)

Washington Small Business Development Center

- Phone Number: (833) 492-7232

- List of All Upcoming Webinars ([Link](#))
 - September 21st: Maximizing Retail with QR Codes ([Link](#))
 - September 21st: COVID EIDL Program Updates ([Link](#))
 - September 23rd: How to Write a Business Plan ([Link](#))
 - September 28th: How to Conduct and Market Your Business Online ([Link](#))
 - September 30th: Small Business Flex Fund Info Webinar ([Link](#))
 - October 8th: New Updates to PPP Loan Forgiveness Instructions ([Link](#))

- General Business Advising Sign-Up: [Link](#)
 - They Advise On:
 - Getting Capital
 - Expansion
 - Market Intelligence
 - Marketing Plans

Lower Columbia College

- Online Training
 - Creating a Successful Business Plan ([Link](#))
 - Start Your Own Small Business ([Link](#))
 - Small Business Marketing on a Shoestring ([Link](#))
 - Accounting Fundamentals ([Link](#))

- Start Your Own Online Business ([Link](#))
- Supply Chain Management Fundamentals ([Link](#))
- Mastery of Business Fundamentals ([Link](#))

- Self-Paced Online Courses (3-Month Access)
 - Legal Aspects of Contracts ([Link](#))
 - Persuasive Communication ([Link](#))

- LCC Business and Innovation Services
 - In-Depth Training for Your Business: [Link](#)

Business Resources

Category: Grants, Loans, Financial Relief, and Capital (Back to Top)

1. State and Local Level

- a. Washington Employer Assistance | Washington State | [Link](#)
- b. Federal Resources for Small Businesses | *U.S. Small Business Administration and the Washington Small Business Development Center* | [Link](#)
- c. Suspended Delinquency Fees | *Washington Secretary of State* | [Link](#)
- d. Nonprofit Assistance Program | *Washington State Dept. of Commerce* | [Link](#)
- e. Angel and Venture Capital | *Washington State Dept. of Commerce* | [Link](#)
- f. Export Voucher Program | *Washington State Dept. of Commerce* | [Link](#)
- g. Resources for Veteran-Owned Businesses | *Washington State Dept. of Commerce* | [Link](#)
- h. Resources for Women-Owned Businesses | *Washington State Dept. of Commerce* | [Link](#)
- i. Small Business Grants for Women in Washington | *WomensNet* | [Link](#)
- j. Disaster Relief for Taxpayers | *Washington State Dept. of Revenue* | [Link](#)
- k. Employer Assistance Program | *Washington State Dept. of Labor & Industries* | [Link](#)
- l. Lower Columbia Investment Network | *Cowlitz-Wahkiakum Council of Governments* | [Link](#)
- m. City of Longview Revolving Loan Fund | *Cowlitz-Wahkiakum Council of Governments* | [Link](#)
- n. COVID-19 Small Business Resources | *Washington State Dept. of Commerce* | [Link](#)
- o. Impact Washington: Grants and Job Skills Program Funding | *Impact Washington* | [Link](#)

2. National Level

- a. Private Funding Database | *U.S. Small Business Administration* | [Link](#)
- b. COVID-19 Relief Options | *U.S. Small Business Administration* | [Link](#)
- c. Disaster Help Desk for Business | *U.S. Chamber of Commerce Foundation* | [Link](#)
- d. COVID-19 Grants | *GrantWatch* | [Link](#)
- e. Small Business Loan Information | *Kiva* | [Link](#)
- f. Coronavirus Tax Relief | *IRS* | [Link](#)
- g. Small Business Export Credit Insurance | *Export-Import Bank of the United States* | [Link](#)

Category: Reopening Your Business (Back to Top)

1. Reopening Guidance for Cleaning and Disinfecting Public Spaces, Workplaces, Businesses, Schools, and Homes | *Centers for Disease Control and Prevention* | [Link](#)
2. Communication Resources for Your Organization | *Centers for Disease Control and Prevention* | [Link](#)
3. Print Resources to Support COVID-19 Recommendations | *Centers for Disease Control and Prevention* | [Link](#)
4. Symptoms of Coronavirus | *Centers for Disease Control and Prevention* | [Link](#)
5. Coronavirus Employment Resources | *U.S. Department of Labor* | [Link](#)
6. COVID Reopening Guidance for Businesses and Workers | *Governor's Office, Washington State* | [Link](#)
7. COVID-19 Business and Worker Inquiry Form | *Washington State* | [Link](#)
8. Rebound and Recovery: Business Toolkit and PPE Marketplace | *Association of Washington Business* | [Link](#)
9. Workplace Safety Guidance: What's Allowable and More | *Washington State* | [Link](#)
10. SharedWork Program | *Washington State Employment Security Department* | [Link](#)
11. Business Tool Kit | *Association of Washington Business* | [Link](#)
12. Additional Resources for Employers | *Association of Washington Business* | [Link](#)
13. PPE Connect Fillable Form | *Association of Washington Business* | [Link](#)

Category: Other Guidance (Back to Top)

1. COVID-19 Second-Wave Planner | *Washington State Dept. of Commerce* | [Link](#)
2. COVID-19 Business Information: Employer Q&A and Resources for Business | *Washington State Employment Security Department* | [Link](#)
3. Crisis Communications Planning Checklist | *SCORE* | [Link](#)
4. COVID-19 Outbreak Resources (in Multiple Languages) | *Washington State Dept. of Labor & Industries* | [Link](#)
5. The Coronavirus Economic Impact: Business Interruption Insurance | *SCORE* | [Link](#)
6. Business Resiliency Plan (Opens Document) | *Washington State Small Business Development Center* | [Link](#)
7. Small Business Crisis Planner | *Washington State Dept. of Commerce* | [Link](#)
8. Workplace and Employer Resources and Recommendations | *Washington State Dept. of Health* | [Link](#)
9. COVID-19 Updates and Response | *Washington State Employment Security Department* | [Link](#)
10. Protect Your Business | *Washington State Small Business Development Center* | [Link](#)
11. Business and Event Insurance | *Washington State Office of the Insurance Commissioner* | [Link](#)
12. COVID-19 Resources | *Association of Washington Business* | [Link](#)
13. Free Legal Clinic for Organizations | *Communities Rise* | [Link](#)
14. What You Should Know About COVID-19 and the ADA, the Rehabilitation Act, and Other EEO Laws | *U.S. Equal Employment Opportunity Commission* | [Link](#)
15. Homepage | *Office for Regulatory Innovation and Assistance* | [Link](#)

Category: Adaptation (Back to Top)

1. Small Business Resilience Hub | *SCORE* | [Link](#)
2. Succeeding in the New Reality | *KPMG* | [Link](#)
3. Small Business Roadmap for Recovery & Beyond (Directed at AU, but Useful) (Opens Document)
| *Deloitte* | [Link](#)

[Category: Growing Your Business \(Back to Top\)](#)

1. ScaleUp (New Sessions) | *Washington State Dept. of Commerce* | [Link](#)
2. Thrive | *Washington State Dept. of Commerce* | [Link](#)
3. On-The-Job Training | *Washington State Employment Security Department* | [Link](#)
4. Home | *WorkSource Washington* | [Link](#)
5. Startup Wisdom (eBook) | *Forman/Tampien* | [Link](#)
6. Washington PTAC | *Procurement Technical Assistance Center* | [Link](#)
7. Business Growth & Mentor Analysis | *Washington State University* | [Link](#)

Category: General Assistance (Back to Top)

1. Critical Path for Independent Restaurants (Pre-Made Spreadsheet) | *Oyster Sunday* | [Link](#)
2. The Business Startup Playbook | *Washington State Dept. of Commerce* | [Link](#)
3. Training Events | *Washington State Small Business Development Center* | [Link](#)
4. Small Business Guide | *Washington State* | [Link](#)
5. Small Business Resiliency Assistance (in Multiple Languages) | *Washington State Dept. of Commerce* | [Link](#)
6. Decision-Maker Roundtables | *Washington State Dept. of Commerce* | [Link](#)
7. Homepage | *Washington Center for Women in Business* | [Link](#)
8. Homepage | *Washington State Small Business Development Center* | [Link](#)
9. Export Assistance | *Washington State Dept. of Commerce* | [Link](#)
10. Business Resources | *Northwest Trade Adjustment Assistance Center* | [Link](#)
11. Homepage | *Cowlitz Economic Development Council* | [Link](#)
12. Homepage | *Kelso-Longview Chamber of Commerce* | [Link](#)
13. Homepage | *Wahkiakum Chamber of Commerce* | [Link](#)
14. Homepage | *Woodland Chamber of Commerce* | [Link](#)
15. Homepage | *Kalama Chamber of Commerce* | [Link](#)
16. Homepage | *Castle Rock Chamber of Commerce* | [Link](#)
17. Drive-In Wi-Fi Hotspot Location Finder | *Washington State Dept. of Commerce* | [Link](#)

[Category: Notice Sign-Ups \(Back to Top\)](#)

1. Washington COVID-19 Immigrant Relief Fund | *Washington State Dept. of Social and Health Services* | [Link](#)