

**Cowlitz Substance Abuse Coalition  
Cowlitz Meth Action Team  
Coalition Meeting**

Thursday, April 21, 2011

4:00 pm – 5:00 pm

Kelso Presbyterian Church

Brian McCrady.....CSAC/Recorder	Shannon Miller.....CSAC/CMAT
Steven Morrison.....DAPC	Cal Dowd.....Prography
Tobie Crocker.....B.B.B.S.	Rob Atherton.....Parents Place
Cindy Lopez Werth....Longview Police	Barry Stueve.....St. Johns
Dawn Maloney.....Lv. DFC	Sharon Weinhold.....Community Network
Monica Monteon.....C.C. Health Dept.	Laurie Severson.....L.C.C. Head Start
Chad Connors.....Juvenile Court	Denise Livingston.....ESD 112
Carl Erickson.....C.C. Human Services	Steve Harvey.....CWCOG

**Call to Order and Introductions**

Brian called the meeting to order at 4:00 p.m. Those attending introduced themselves.

**Approval of Minutes - Action items** (general membership)

- The minutes for the March 17, 2011 coalition meeting were approved as presented.
- Financial Report – CSAC grant and coalition financial reports were not presented due to a lack of an Executive Council quorum. Shannon updated the participants on the current financial situation.
- Dianne Swanson – Had to turn down the treasurer position due to a conflict of interest.
- Al Fredrich – Faith Representative for CSAC Executive Coalition – vote approved.
- CSAC Director and Officers liability and insurance – Shannon shared about the Executive Council liability insurance information, cost, and purpose. Vote was for not renewing the Director and Officers liability insurance.

**Old Business** – Draw the Line campaign...between youth and alcohol - Brian

- Brian gave an update on the Draw The Line campaign. Some of the comment cards were shared by staff. Photos of the group wearing the Draw the Line t-shirts were taken for a media piece that will include the Kalama City Council in the Longview Daily News. Dawn shared that Longview DFC has painted the eco blocks at Swanson Bark blue and will be painting “Let’s Draw the Line” in black across the blocks.

**Alcohol energy drinks – Barry Stueve**

- Barry shared about the conversations with the Splits Fun Center in Kelso to bring some light to the owners about the message sent to young people by advertising Rock Star vodka drinks to adults in public areas. It’s been a month since we stopped by and the signs are still up. The concern is that the advertising “normalizes” the drinking.

**New Business** – Change in meeting date/time

- Brian shared the Survey Monkey results for the meeting change in time. Future meetings will be on the third Monday of each month from 3:30 to 5:00. Next meeting will be May 16, 3:30 at the Kelso First Presbyterian Church.

### **2010 Healthy Youth Survey county data – Monica Monteon**

Monica Monteon shared HYS comparison data from 2004 to 2010 for tobacco, alcohol, marijuana and bullying at school. Some of the highlights were:

- Current tobacco use rates have decreased slightly for 8<sup>th</sup> and 10<sup>th</sup> graders since 2004, more so in 8<sup>th</sup> grade which decreased from 10.2% in 2004 to 6.7% in 2010.
- Cowlitz youth who have never tried tobacco are lower than the state, meaning that our 8<sup>th</sup> and 10<sup>th</sup> graders are more likely to have tried cigarettes.
- Current alcohol use has decreased in both 8<sup>th</sup> and 10<sup>th</sup> grades. 8<sup>th</sup> grade went from 21.8% in 2004 to 13.4% in 2010. 10<sup>th</sup> grade went from 38.9% in 2004 to 28.5% in 2010.
- Youth who have tried drinking more than a sip are equal to the state for 8<sup>th</sup> grade, but by 10<sup>th</sup> grade they were more likely to have tried drinking (62.2% have never tried compared to 71.2% for the state).
- Current marijuana use for 10<sup>th</sup> graders is slightly up from past years (18.9% in 2004 and 22.1% in 2010) For 8<sup>th</sup> graders there is no trend over the six years, but it was slightly up from 2008 (8.3 to 9.2%).
- Bullying among 8<sup>th</sup> graders has increased from 26.3% in 2004 to 30.7% in 2010, though it has decreased from 36% in 2006 to 30.7% in 2010. It is about the same as the state average.

### **Cowlitz Meth Action Team report –**

- Focus has been on combining with CSAC for the monthly meetings.

### **Executive Council Business - Action items**

- Youth Leadership Academy Funds – Brian  
Brian shared that Darr said he would be willing to make the deposits and write the checks for this summer for Teen Leadership Week. The coalition will continue to support this activity, but with limited staff involvement.
- Fundraising – Brian shared the Cowlitz Black Bears fundraiser for the general account of the coalition. Tickets were available at the meeting.

### **Opportunities**

Prescription Medication Take Back event – April 30, 10:00 - 2:00 at the Longview Police Department (lobby).

Highlands Neighborhood Matters – May 18, 2011 from 5:30 to 7:00. Topic will be “Jobs for People with Criminal Behaviors”.

Highlands Partners Café – May 4, 2011 from 11:30 AM – 1:30 PM at the McClelland Arts Center. Call Liz Hacek to RSVP at (360) 442-5932.

### **Other Business –**

The next meeting will be held on Monday, May 16, 2011 at the Kelso Presbyterian Church in Kelso from 3:30 p.m. to 5:00 p.m.

Meeting adjourned at 5:00.